



OVERVIEW

Established in 1989, People's Forum has been actively working for those, whose voices have remained unheard, rights ignored and basic entitlements unattained. Determinants such as caste, class, gender, etc. are some of the social evils still prevalent in a society. People's Forum, through its wide reach and need-based projects, has been working towards eliminating these roadblocks, to attain the global goal of sustainable development.

Over the course of time, as the development scenario changed, People's Forum started working in a strategic framework to address the multiplicity of problems. The organization expanded to provide financial inclusion through Business Correspondents & composite projects like water & sanitation, with both grants as well as the loan components to bring a better quality of life and livelihood security for the underserved communities. Along with that, activities such as livelihood restoration, imbining value-based institutions, skill development, and cluster development, etc. are a crucial part of the gamut activities undertaken by People's Forum today. The organization is also taking initiatives to create awareness for adopting sustainable agricultural practices in the operational areas involving marginal & small farmers. In a move to strengthen rural livelihood, the organization seeks to provide skill and capacity building and business development support services with market linkage opportunities for sustainable livelihood.

MISSION

To work towards integrated development in all spheres of community life with special emphasis on weaker and vulnerable groups such as women, children, elderly people, SC / ST, differently able and those deprived of healthy and secure living.

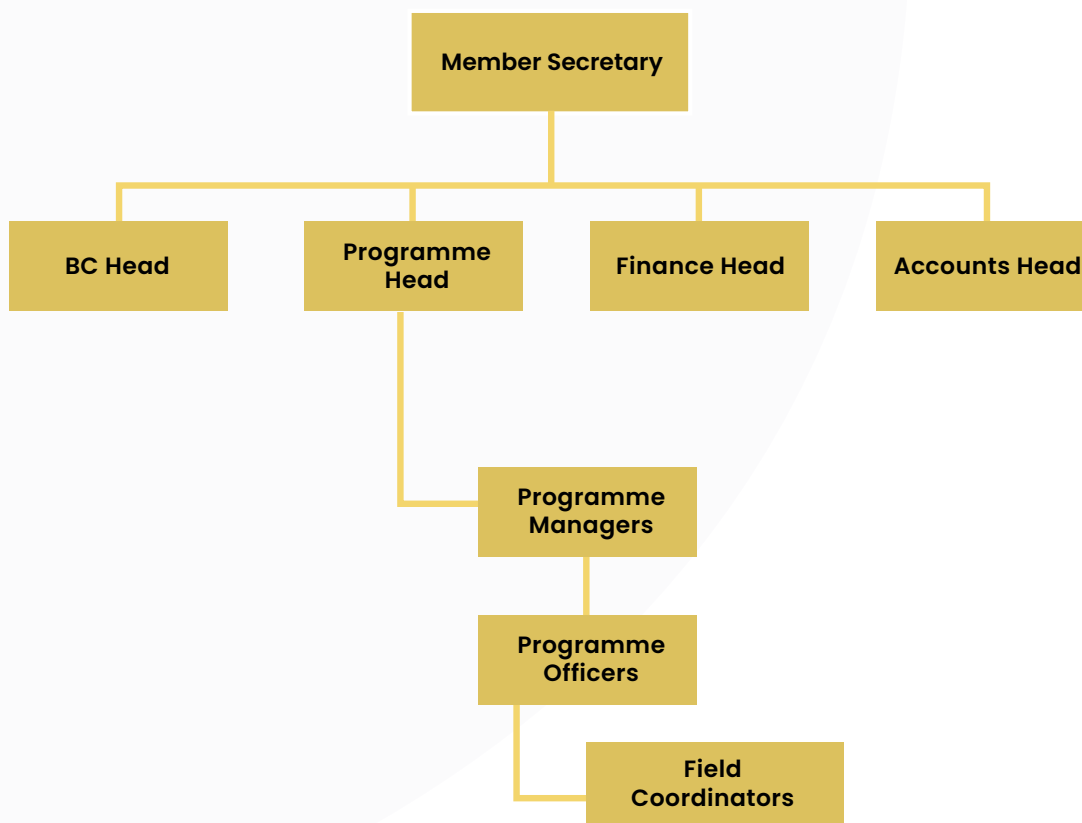
VISION

Developing the most credible and reliable people's institution to care and support the most deprived and vulnerable people irrespective of caste, creed, sex, religion & enabling them to live in a society with dignity & respect that will be entirely free from all economic and social discrimination.

Registration: Peoples Forum is an Odisha based organization setup in the early 90s looking to serve the less privileged communities of the society. It is registered under:-

- Society registration Act 1860
- Foreign Contribution Regulatory Acts (FCRA) 1976
- 80 G under Income Tax Act 1961
- 12 A of Indian Income Tax Act 1961
- Registered under Disability Act 1995
- Registered under Juvenile Justice Act 2000

ORGANOGRAM



OUR PROJECTS

- Mission Ashra
- AamaGhara
- SAKHI- One Stop Center
- Mission Ashalok
- Ujjawala
- Mid-Day Meal
- Mission Ashya
- Drug De-Addiction Center
- Old Age Home
- MEDP & LEDP
- SUDA (State Urban Development Authority)
- Preparation of Village Disaster Management Plan



OUR WORK: ACTIVITIES & ACHIEVEMENTS

HEALTH & MENTAL HEALTH

Mental Health is of utmost importance, and the People's Forum strives to create spaces where it is addressed. The organization is one of the pioneers in establishing rehabilitation centers, for people with mental illness, across eastern Odisha. With the support of various district administrations, the organization was able to open centers in Jharsugoda, Talcher and Angul.



MISSION ASHRA (MENTAL REHABILITATION CENTER)

Peoples Forum established "Mission Ashra" in 2003, in Janla, with the sole objective of providing immediate shelter and support to destitute women with mental illness, who are either wandering on the streets or had no one to take care of. The center addresses the cause, care and concern of its residents, and works for their mental and physical well-being and reintegration into society.

- Status: Ongoing Project
- Supported by: Dept of Social Security And Empowerment of Persons with Disabilities (SSEPD) Govt of Odisha

Goal

To establish Mission Ashra as a self-managed sustainable institution for a just society in which the rights and needs of the completely marginalized are addressed without any expectations.

Objectives :

- To identify and provide immediate shelter and psychiatric treatment to women with mental illness
- To empower the distressed women economically by providing vocational training
- To set up a mental health treatment and research institution for providing all necessary support under one roof in coordination with local/state administration

Achievements :

- Treated 1500 affected women across pan India
- 1038 women successfully reunited with their family across 9 states of India
- Largest Rehabilitation Center of the Eastern India

The center currently houses 258 women from various parts of the country. The center provides integrated support to the residents, from rescue, treatment, counseling to the final rehabilitation by reuniting with the family. Other centers of Mission Ashra are located in Angul and Jharsuguda Districts.

Mission Ashra, in Jharsuguda District was inaugurated by Chief Minister of Odisha (Mr. Naveen Pattanaik) on 23rd Nov 2016 & later on 24th Nov 2016 the Greh Pravesh was done by the Collector & DM of Jharsuguda in presence of other Govt. Officials. Currently, the strength of the Jharsuguda center is 100. A rescue team of 5 people is always present, with an Ambulance on service 24x7.

It is a mission to save their dignity & put effort to rejoin them back with society. We follow a strict procedure for their healing.

Procedure		
Rescue	Counselling & Psychotherapy	Reunion
Observation	Life skill training	Follow up
Treatment & Medication	Productive Training	

Progress report in:

Vocational & Recreational Training

Mission Ashra not only focuses on reintegrating the women into society, but also aims at making them capable of leading a respectful life after the reunion process. Our organization has developed different training strategies in skill building which would be beneficial for our residents in the means of learning as well as earning for better livelihood after rehabilitative approach. The products are available for sale and also gifted to the funders during festivals season as souvenirs.

- Bamboo Craft
- Beauty Courses
- Candles Making
- Tailoring
- Incense Stick Making
- Pottery Painting

Social & Cognitive rehabilitation includes

- Counseling
- Psychosocial Skills & therapy
- Non- Verbal Skills
- Session on Social & independent living skills
-

Types of Disorder:

- Mood disorders (such as manic depression or bipolar disorder)
- Anxiety disorders
- Personality disorders
- Psychotic disorders (such as schizophrenia)
- Trauma-related disorders (such as post-traumatic stress disorder)
- General Intellectual functioning & Adaptive Behavior impairment

Health Camps

- HIV/AIDs
- Detection of Syphilis Infection test
- Blood pressure, Sugar, General Medical Test

Training Programmes & Workshops

- Psychosocial care & Sanitization
- Counseling Skills and techniques
- Psychiatric and mental health nursing
- Psychotherapy
- Documentation
- Understanding of Law & Policies on Mental Health





MISSION AASHALOK (LAND OF HOPE)

Mission Aashalok, translates to “land of hope”, is home for destitute males and males with mental illness. It is the land of hope for those who were denied by society, disowned by their family, and whose self-worth and self-esteem gets crushed everyday on streets, railway platforms, and outside temples, mosques and churches. The center currently houses 58 residents, and has successfully reunited 39 residents, across the country. With the help of organizations beyond Odisha, the center has reunited two residents, one from Bihar and other from Tamil Nadu. Three of the residents are going to Manam Wellness Center for the expert counselling sessions. The center aims at building a therapeutic and growing environment for its residents; where they won't be mere recipients of the service rather, they will be a participant in the whole process.

Achievements:

- Higher rate of reunions of the residents
- Community Celebration of World Mental Health Day and Karthik Purnima
- Initiated the enrollment process of the Aadhar Card for the Residents
- Successfully designed and implemented the School Mental Health Project
- Collaborated with the government and non-government organization for the holistic development

Collaboration:

- White Swan Foundation Knowledge Partner for School Mental Health Project
- Shraddha Rehabilitation Foundation Reunion of the residents outside of Odisha
- Manam Wellness Center For Expert Counselling of residents Future Plan

Community Mental Health Programme:

People's forum understands the importance of community mental health literacy in order to mental health-friendly society. This helps in the reintegration of residents into society and also increases their self-esteem, confidence and familiarity with the community. During the entire process, people of the community get to interact with the residents and know them beyond their mental illness; this helps in eradicating stigma within the community.

The center works with gram panchayats, government schools and local youth groups to conduct the community outreach programme. Residents of the centers conduct these activities with the help of the staffs. These programs provide a platform to the residents to showcase their talent and contributes to creating awareness around mental health. As a step towards reintegration and greater acceptance in society, the residents take part in community-based celebrations in villages.

Village Level Outreach Programme

The objective of the Village Level Outreach programme was to increase awareness about Mental Health and the work of Mission Aashalok amongst the Villagers. The team started preparing for it a month ago; it involved all the logistic arrangements, necessary permissions from the respective stakeholders, funds, Community Mobilization and most importantly preparing residents for the cultural programme at village. Chief Guest for the Programme was Mr. Prasan Kumar Swain; Former Sarpanch, Durga Prasana Kara (Kulu Bhai); Local Leader and Jayant Kumar Pradhan Center in Charge, Mission Aashalok.

Sports Competition and Special Lunch

On this day the staff at the center decided to break the monotony and organized a special lunch for the residents. Along with that, the residents were also encouraged to participate in games like musical chairs, ludo, throw ball and carrom. Games served the purpose of forming a bond between the residents and also a break from an otherwise fixed schedule.

Rally

On the occasion of 71st Republic Day, the center organized a Mental Health Awareness Rally in the nearby village, Ganagpada. 31 residents participated in the rally, by making posters and placards with slogans about mental health and the importance of eradicating the stigma around it. It served the purpose of make villagers familiar with the residents along with spreading awareness about the importance of mental health.

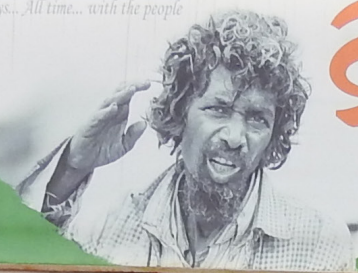
Total reunion/relapse

Reunions have been a successful endeavor for the center, owing to the above-mentioned strategies and collaborations with other partner organizations. On reunion, the center provides the residents with a month's stock of prescribed medicines and information about resources for medicines post the completion of the previously mentioned prescription. Regular follow-up visits and calls are conducted to ensure the mental and physical safety of the resident; in case patients are relapsing in their home the center readmits them back to rehabilitation centers.



OPLE'S FORUM

... All time... with the people



ପ୍ରିଶ୍ୱର ଆଶାଲୋକ

Mission

(ମାନବିକ ବିକାରଗ୍ରସ୍ତ ଓ ଅସହାୟ ପୁରୁଷଙ୍କ ଚିକିତ୍ସା ଏବଂ ଅଭିଯାନ କେନ୍ଦ୍ର)

ଭାତଖୁରୀ, ଗଜପଡ଼ା, ଖୋରଧା - ୭୫୨୦୫୪, ଓଡ଼ିଶା, ଫୋନ : ୮୨



DRUG DE ADDICTION CENTER

According to the UN there are 1 million heroin addicts in India officially while unofficially this data reaches 5 million. Further, Odisha has been seen to have a growing number of drug addicts that includes 40% of the kids being involved in using inhalants while less than 15% of them using heroin.

To annihilate the practice of drug addiction and extending a helping hand to those who are looking for a way out of it, Peoples Forum started a program named Drug De-Addiction center with the support of District Administration, and with the financial support of District mineral foundation, Jharsuguda. The center was inaugurated on June 27th, 2017 by the District Collector and District Magistrate. The center was started with 15 bed facility, other advanced and hygienic environment and infrastructure.

OBJECTIVES

The objectives of the Program for Prevention of Alcoholism and Substance (Drug) Abuse are:

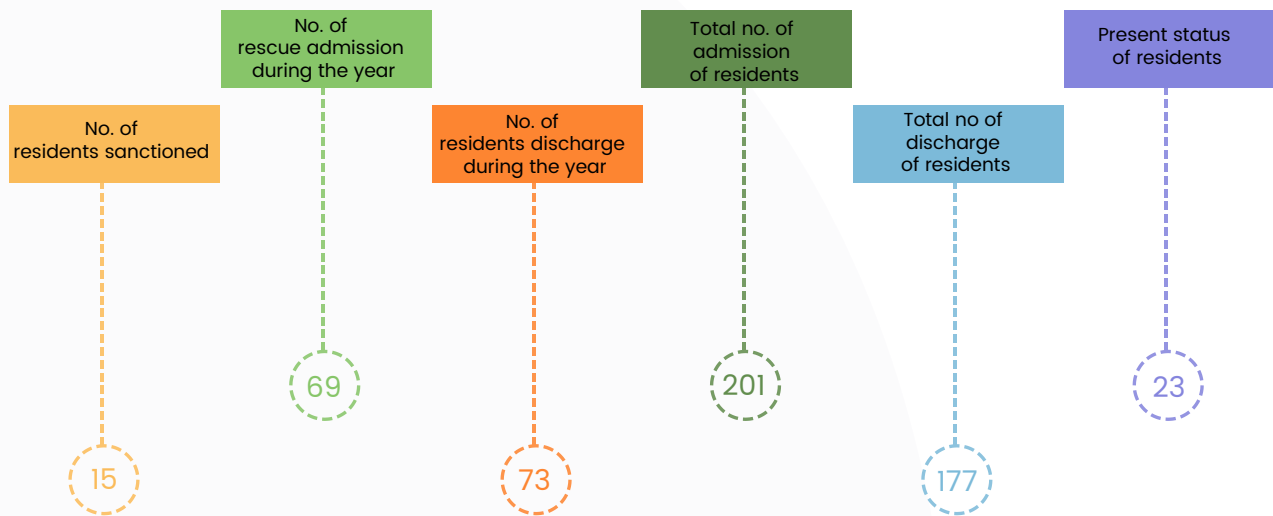
- To create awareness and educate people about the ill-effects of alcoholism and substance abuse on the individual, the family, the workplace and society at large
- To provide for the whole range of community-based services for the identification, motivation, counseling, de-addiction, aftercare and rehabilitation for Whole Person Recovery (WPR) of addicts to make a person drug free, crime- free and gainfully employed
- To alleviate the consequences of drug and alcohol dependence amongst the individual, the family and society at large
- To facilitate research, training, documentation and collection of relevant information to strengthen the above-mentioned objectives; and
- To support other activities which are in consonance with the mandate of the Ministry of Social Justice & Empowerment in this field

Services provided at the Center

- | | |
|-------------------------------|------------------------------------|
| • Admission and release | • Refreshments & entertainment |
| • Rescue operation | • Grooming |
| • Treatment | • Outdoor activities |
| • Counseling | • Celebrations of various festival |
| • Extra-curricular activities | |

Community Awareness

The team of DDC performs various street plays and conduct rallies in the community to create awareness among the people.



ASHYA MISSION



When the pandemic struck, lockdown was the ultimate solution possible for the world. Migrant Laborers started walking thousands of miles to reach their native places. On the other side, beggars were starving and thousands of people were homeless. During this critical condition, when social distancing became a norm, People's Forum realized that physical distancing with social inclusion is the ultimate solution.

In Jharsuguda, People's Forum established an isolation center to give proper food and accommodation facilities to the migrant laborers. They were given proper medical facilities as well. Volunteers cooked and distributed food packets to the COVID hospitals. Marginalized sections were given food grains to satisfy their hunger pangs. People's Forum provided food to the workers returning to their homes and travel facilities. Mission Ashya was established to give shelter to the homeless. Apart from food and lodging facilities, they were also provided free medical check-ups.

Children of Amma Ghara were given educational guidance and participated in online classes. Regular mentoring activities kept those little souls alive in times of the pandemic.

SCHOOL MENTAL HEALTH PROJECT

Creating and Nurturing Safe Space for Children

This is an era which has initiated a conversation around Mental Health and becoming aware of the importance of it in an individual's life. Mental Health affects every single aspect of people's life, be it a Professional Work, Career, Personal Relationships or daily chores. Due to the unawareness of physical manifestation of mental health; people don't prioritize mental health as they do with the Physical Health.

According to the report of India state-level disease burden initiative in 2017, 197.3 million people were diagnosed with mental disorders known in India and more than 3750 per lakh people in Odisha suffered from depressive disorders while between 3200-3399 per 1 lakh people had anxiety disorders. Hence, through this project we start the conversation of Mental Health in School with a 2 hour module consisting of activities and Audio-Visuals Content.

It is important to make children aware of the concept of Mental Health and its relevance and importance in their life. In collaboration with White Swan Foundation, the People's Forum started this project in November 2019 and till now we have conducted sessions with ~200 students across the state of Odisha. Due to the lack of resources and opportunities for the children of government school; we have primarily targeted them to conduct the sessions.

In Bhubaneswar, the organization collaborated with an NGO named Society for Children in which sessions with economically and socially marginalized school dropout students were conducted. In Paradeep, People's Forum collaborated with the CSR project of Paradeep Phosphate Limited, in which 3 sessions with 2 government schools and 1 session with community children were organised. In the Kaniha Block of Angul District, the organization collaborated with the CSR Project of NTPC, Kaniha to conduct sessions in 3 government schools of Kaniha block.

Apart from this the organization also conducted sessions with 2 government schools in Khordha district individually. In session, through activities and audiovisual content students learn about the Importance of Self, Life skills to deal with the various factors leading to bad mental health, the myth and facts about community mental health and also about resources to seek help in case of Mental Health Issues.



Moving forward towards a better life

A social upliftment program, initiated to provide access to safe drinking water and to sanitize and create awareness among the households in Paradeep on Water, Sanitation, Hygiene (**WASH**). The program also organizes free health checkup camps for the community.

Impact: So far, 700 households sanitized and benefited from this program.

Supported By: Goa Carbon Ltd & Fiinovation

Status: Ongoing



WOMEN AND CHILD DEVELOPMENT

UJJAWALA HOME

Ujjawala home is a comprehensive scheme for Prevention of Trafficking and Rescues, Rehabilitation and Re-Integration of Victims of Trafficking for Commercial Sexual Exploitation. People's forum is running "Ujjawala Home" since 2009 in the district of Khordha for rescuing the victims from the places of their exploitation and relocating them to safe custody. The project targets those women who have been trafficked for commercial sexual or domestic work.

Objective of The Scheme

- To prevent trafficking of women and children from commercial sexual exploitation through social mobilization and involvement of local communities, awareness generation programmes, generate public discourse through workshop/seminars among other innovative activities.
- To facilitate rescue of victims from the place of their exploitation and place them in a safe custody.
- To provide rehabilitation services, both immediate and long term, to the victims by providing basic amenities such as food, shelter, clothing, medical treatments including counseling, legal aid, guidance and vocational training.
- To facilitate reintegration of the victims into the family and society at large.
- To facilitate reintegration of cross border victims to their country of origin.

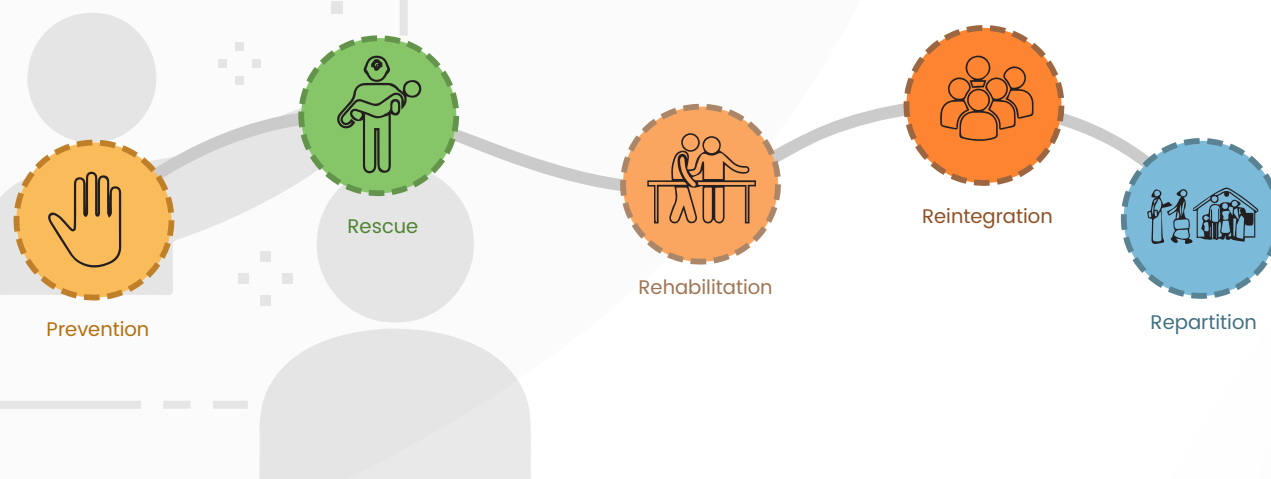
MISSION

To establish a barrier free environment for the victims of trafficking.

GOAL

To check the trafficker and control the flow of illegal women trafficking in targeted area of the state.

Components of the Schemes



Achievements

The home has supported 198 residents since its inception, of which 116 Number of women & Children have been rehabilitated with their families. The total capacity of the home is 25 and the current capacity of the home is 30 among which 26 are women and 4 are children below 18 yrs. The women are providing various trainings to help them become economically independent in the days to come. Currently, they are being provided training on bamboo craft, tailoring and woolen works and currently 7nos of women are going to Maa Spices (Spice factory) on a regular basis for income generation.

PROGRESS 2019-2020

- Modifying the techniques of gardening
- Innovative vocational training
- Maintaining proper documentation
- Daily counseling sessions are provided to every resident

ACHIEVEMENTS 2019-2020

- Creating awareness among people by creating three Community Vigilance Group and conducting 10 street plays, one seminar cum PRI Training on prevention of trafficking and conducting three Balika Sanghas especially for high school girl students.
- 24*7 Emotional support and counseling services are available at Ujjawala Home

EVENTS AND CELEBRETIION

- Celebrate Rajo, new year and any types of festivals
- Sports competition
- Ujjawala foundation day
- Children's birthday
- International Women's Day
- International Yoga Day

ANY NEW METHODOLOGY OR TECHNOLOGY UPGRADE

- New vocational training (like badi & pampad)
- New types of plant planting in our garden
- Tailoring more bags

FUTURE GOALS OR PLANS

- Create more awareness for prevention of trafficking
- More reunion and rescue
- Self-sufficient all residents
- Gave more vocational training
- Sell our product
- Mushroom cultivation



SAKHI – ONE STOP CENTER

Gender-based violence is one of the most pervasive and yet least-recognized human rights abuses in the world. To address the issue of gender-based violence, One Stop Centers (OSC) Sakhi is a safe space for those who are survivors of sexual, physical or mental harassment within their community or in the outside world. Sakhi is a women-oriented program which is aimed against different forms of violence against women. Women facing physical, sexual, emotional, psychological and economic abuse, irrespective of age, class, caste, education status, marital status, race and culture are facilitated with support and redressal.

SAKHI is a joint effort with the Government of Odisha and People's Forum in Khordha, Koraput and Angul district.

Khordha- Capital Hospital

Koraput- S.L.N. Medical College & Hospital

Angul- District Headquarter Hospital Angul

Aggrieved women facing any kind of violence due to attempted sexual harassment, sexual assault, domestic violence, trafficking, honour-related crimes, acid attacks or witch-hunting who have reached out or been referred to the OSC are be provided with specialized required services.

Objectives

- To provide integrated support and assistance to the women affected by violence
- To facilitate immediate, emergency and non-emergency access to a range of services
- To provide 24*7 services and assistance
- To provide a safe, friendly and accessible environment for guidance and support
- To maintain necessary confidentiality

Awareness Activities

- Total no. of awareness programmes: 7
- Total visits for Awareness at HOSPITAL/OPDs: 41
- Total trainings conducted: 13



Cases registered in Sakhi, One Stop Center

Cumulative Data Registered (Financial Year- 1st April 2019 to 31st Mar 2020)	
1. Total Registered cases in last financial year	305
2. Minor case	188
3. Major case	117
4. Domestic Violence	38
5. Rape case	81
6. Sexual Harassment	9
7. Missing/Kidnapping	139
8. Cyber Crime	4
9. Child Sexual abuse	0
10. Dowry Harassment	3
11. Women trafficking	0
12. Any other cases	31



AAMA GHARA: THE LAND OF CREATORS

AamaGhara is a Child Care Institution run by the People's forum in Patrapada, Bhubaneswar. The Children's Home has been providing holistic care for Children in Need of Care and Protection. The vision of AamaGhara had its inception from Mission Ashra – a shelter home cum rehabilitation center for destitute women with mental illness run by the organization. Many women who were rescued by the Ashra Team were brought to the Shelter home while they were pregnant or with their children. As the need for a more conducive environment for these children to grow and do well in their lives was realized, AamaGhara came into existence on 25th December, 2015.

AamaGhara is functioning as per Juvenile Justice Act, 2015 in collaboration with Child Welfare Committee (CWC) a bench of judicial magistrates (first-class) u/s 27 (9) of the Juvenile Justice (Care & Protection of Children) and District Child Protection Unit (DCPU), Khordha.

As of 31st March 2020, AamaGhara provided shelter, food, education, healthcare and psycho-social care to 55 children not only from Mission Ashra but also children coming from various backgrounds as referred by Child Welfare Committee. Among the 55 number of children, there are 32 girls and 23 boys.

For holistic care of these children AamaGhara has 20 permanent staffs consisting of a Superintendent, a Child Welfare officer, a Counsellor, a pharmacist, 11 housemothers, a cook, 2 housekeeping staffs and 2 security guards. Apart from the permanent staffs, AamaGhara also has a part-time physician, who visits the institute for routine general health check-up once a week, 2 tutors, a music teacher and taekwondo coach.

Education

30 children in AamaGhara are provided with formal education. In 2019, 12 children under the age of 3 years were registered under ICDS scheme for the first time. 3 children who were school dropouts were re-admitted in 10th standard through open school learning. External academic support through tuition classes have been initiated which are held 5 days a week in which participatory teaching methodology is practiced using props and interactive activities to teach the children.

Physical Healthcare and Nutrition

Physicians visit AamaGhara once in a week for general health check-up of our children. We provide nutritious food to all the children that comply with the guidelines of Child Welfare Committee and the nutrition chart of ICDS.

Health Check Camp was conducted in October, 2019 in collaboration with Sparsh Hospital wherein Complete Blood Count and Stool of every child was tested.

In November, 2019, an **Eye Check camp** was organised in collaboration with LV Prasad Eye Institute CSR, wherein all the children got their eyes checked and those diagnosed with weak eyesight were provided with spectacles and other required treatment.

Psycho-Social Care

AamaGhara in the year 2019-20 ensured a housemother-children ratio of 1:4, which is one of the best in the Khurda district. Children are provided with counseling facilities by qualified counsellor.

In 2019, AamaGhara collaborated with Manam Foundation in BJB Nagar for Psychotherapies for those children who have had traumatic experiences or had ADHD symptoms or other behavioural issues.

Extra – Curricular Activities

AamaGhara in the previous year introduced Taekwondo training, Stitching Classes, Basic Computer Application training along with the already existing recreational activities such as Music Class and Art and Craft for the overall development of the children.

They are also provided with indoor games such as carom, ludo, puzzles and other mind games to enhance their logical reasoning. They have stipulated time for outdoor games on regular basis.

Other Activities

National Girl Child Week:

AamaGhara commemorated Nation Girl Child week in August the center organized a poster making competition with the theme, "Beti Bachao Beti Padhao" in which students from Centurion college, Khordha actively participated. With support from WCD Department, Odisha and DCPU, AamaGhara also organised an awareness rally for the promotion of Girls' Education and concluded the programme with a street play by Centurion College Drama Society. One Day Excursion to Nandankanan Zoo in October, 2019 Visited Balyatra in November, 2019 One day picnic to Surkabadi Farmhouse in February, 2020

"Aparajita"- Annual Children's Day Celebration

On the day of World Children's Day on 20th November, AamaGhara celebrated its Annual Day. Aparajita with the theme, "Children of today; Keepers for tomorrow"

Reunions and Adoptions

In the year 2019 AamaGhara could gift a loving family to a little baby girl of 6 months through adoption while 3 children in AamaGhara were reunited with their respective families.

Future Plan: Restoration Justice and Life Skill Development

AamaGhara is aiming to create a model for promoting mental health and positive reinforcement among children in need of care and protection through restoration justice activities clubbed with life skill development programme. We aim to practice this module in AamaGhara and universalise it in the CCIs across the Odisha state.

Specialised Adoption Agency

With AamaGhara's reputation of giving the best care to children especially those under the age of 3 years, People's Forum has been issued licence to run Specialised Adoption Agency under the Ministry of Women and Child Development. AamaGhara-SAA shall be operationalized from 2020 onwards as another project under People's forum and our goal is to build AamaGhara- Specialised Adoption Agency as a model in Odisha State.

AGRICULTURE AND FOOD SECURITY

MID DAY MEAL PROGRAM

The Mid-day Meal Scheme is a school meal programme of the Government of India designed to better the nutritional standing of school-age children nationwide. Annapurna Anand Bhandar is an effort by People's Forum to provide nutritious food to the school children under Centralized Kitchen System in Odisha. The food cooked in these kitchens is hygienic, edible as well as supplied to the schools through specially designed vehicles. The mission is to feed 2 million children by 2020.

Developmental Progress

At present the Khordha kitchen is serving Mid-Day Meals to 4400 children, covering both Khordha (45 schools) and Jatni (22 schools) NACs respectively. And the Nayagarh Kitchen is serving around 2500 children in 15 schools.

- Centralized kitchens with semi-automatic machines to serve 10,000 meals
- GPS based Vehicle tracking system to comply with delivery on time to schools
- GPS based Photography of Food sampling on a daily basis
- Quality Assurance during procurement of raw materials
- Food menu complying to the scientific standards of the government nutritional indicators

Future Expansion

- Two new kitchens have already been established at Khordha and Nayagarh which have the capacity to serve up to 26000 children, 13000 by each kitchen, so as to cover all blocks of Nayagarh and Khordha districts

Construction of more kitchens to have the serving capacity of 40000 students in different clusters which can cover up to 1200 Govt. registered Schools and 100000 Children.

ELDERLY CARE

OLD AGE HOME

Old Age Home was established on 6th February 2019 in the Jharsuguda district of Odisha to provide residential home care for the senior citizens to live dignified and reasonably independent lives through community-based services. The old age home render integrated services to the elder people making them feel like home. Old people normally depend for various health care requirements and other basis day to day services. The home ensures every such services at their disposal enabling them to lead a hassle-free life.

Purpose

To provide home care services to senior citizens (60 years & older) who may be functionally challenged in their ability to perform daily chores, personal care, needs, maintaining a home for themselves.

Objective

- To provide health care services
- To take good care of elder citizens
- To provide healthy diet
- To provide shelters for homeless old aged

SERVICES PROVIDED

Health Care

Elder people are very much vulnerable to various diseases and health related problems. Therefore, it is essential to properly monitor and diagnose such issues on a regular basis to maintain their good health.

- Regular Health Check-ups and Health Camps
- Maintenance of Health Care Register
- Geriatric care
- Proper Medication Facilities

Food and Shelter

Balanced and appropriate food is very much required for the elder people for good health. Looking at their age and digestion capacity nature of food must be changed. Good quality food in terms of nutrition and hygiene is essential for such people.

- Healthy, Hygienic and nutritious food
- Bedded Facility for everyone

Social and religious services

The religious sentiment and socialisation process will be duly taken care of in the premise for elder people to lead a healthy life. People at this age are very much attached to social gatherings, discussions, Puja offering etc on a regular basis. Besides yoga, Morning Prayer and participation in various physical activities is an integral part of the process. The home creates an adequate opportunity for them to engage in such activities and lead a healthy and happy life.

Recreational activities

Entertainment and pleasure through various recreational activities makes a person lively and brings home like feeling. Various seasonal festivals and important days relevant to elderly people are celebrated in the premise in a ceremonial way. Besides various entertainment activities like music, dance and bhajan Sandhya etc are organised periodically so that people over there will participate and derive pleasure out of it. This enables the people to lead active and highly socialised life so that they will never feel that they are away from their home/ village.



YOUTH AND SKILL DEVELOPMENT

Skill Development

Training on Hand Rolled Incense Sticks Making

A Memorandum of Understanding (MOU) was signed between DIRECTOR, SSEPD Department, Government of Odisha and People's Forum on 8th March 2019 in which People's Forum was identified as a training partner for the trade Hand Rolled Agarbatti Maker. People's Forum started the training with 30 Persons with Disability for 45 days from 13th January 2020 to 26th February in the mentioned trade at its Skill Center, Janla, Khordha District.

All team members started this project with mobilisation of trainees from the field. For this purpose Bhubaneswar Municipal Corporation and various rural areas were targeted for selecting the participants as the team felt the requirement for such training with PWD will be optimum in these areas. The medium for reaching out was through distribution of pamphlet, awareness session with the community and celebration of World Disability Day with the community members as a platform to generate awareness and eagerness for receiving training.

The training was provided in a residential set up for our trainees who found it difficult to travel on an everyday basis. All basic needs such as stay, food, travel was taken care of by the organization as per the allocated budget provided by SSEPD. To provide them with the state of art training in hand-rolled agarbatti, a trainer was hired who was an expert in the field for several years.

The total number of trainees stood at 30 out of which only five participants were female and the remaining participants were male. All trainees were above the age of 18 as per the guideline. The daily requirement of all participants was taken care of by the residential staff. Grading of the participants was done based on their overall performance. The team is currently working on the documentation of the entire training and certification for the participants.

Biju Yuva Vahini

People's Forum right from its inception has focused on Youth and women and has implemented several programs for their betterment. People's Forum was selected in the month of March 2018 to implement the "Biju Yuva Vahini" by the Government of Odisha in 5 Districts viz., Khordha, Kendrapada, Puri, Cuttack and Jagatsingpur.

The Department of Sports and Youth Services (DSYS) now intends to prioritize and scale up youth-led social action and community engagement activities envisaged under the Policy by reaching out to youths across Panchayats and ULBs. The ambitious Active Citizenship Programme under the umbrella scheme "Biju YuvaSashaktikaranYojna" was launched with a focus on promoting life skills, leadership and active citizenship among youth in educational institutions across the state. Accordingly, a new sub-scheme "BIJU YUVA VAHINI has been designed under the ongoing flagship scheme which envisages nurturing leadership and volunteerism, promoting culture of sports & sportsmanship, healthy living among youth, establishing vibrant youth connect platforms and engaging with youth across the State.

Objective

- To promote leadership and spirit of volunteerism among youth through social actions at Panchayats and ULBs.
- To promote Sports, art/culture and scientific temper among youth across all Panchayats/ULBs.

Major Activities

- Plantation Programme was conducted in all the districts
- Disaster rescue training by ODRAF
- Celebrated Environment day
- Celebrated Yoga day
- Rajo festival Celebration
- Blood Donation Camp at the block level
- Cleaness programme organized
- Volunteered activities for Rathayatra
- Volunteered Swatch Bharat Programme
- Volleyball Tournament
- Swatch Bharat Programme
- MU HERO Caravan Campaign in All Blocks
- Road repairing Programme by our volunteers
- BYV volunteers engaged in rural housing Programme
- De addiction Campaign at panchayat level



AGRICULTURE AND LIVELIHOOD

MEDP (Micro Enterprise Development Program & LEDP (Livelihood Enterprise Development Program))

MEDP and LEDP are one of those programs of People's Forum which are having a huge impact on the rural community of Odisha during 2019-20 in terms of capacity building as well as strengthening the livelihood. People's forum in collaboration with NABARD had promoted self-employment opportunities for the prospective entrepreneurs. Various training programs related to mushroom cultivation, candle making and agarbatti (incense sticks) making were held to develop prospective entrepreneurs.

SL.NO	SUBJECT	DATE	VILLAGE/BLOCK	NO OF GROUPS	TOTAL PARTICIPANT	TOTAL DURATION
1	Candle making	05/02/2019 to 11/02/2019	Joranda/Goandia	7	30	7 Days
2	Phenyl and liquid blue	23/01/2020 to 31/01/2020	Renandapatana/ Bhuban	6	30	8 Days

LEDP (Livelihood Enterprise Development Programme) for SHGS

The (LEDP) Livelihood Enterprise Development Programme on Agarbati making organized for the beneficiaries of SHG members. The trainers/ facilitators of the training programme were Ms. Ranjeeta Naik (Development Officer) of "PEOPLE'S FORUM" Dhenkanal & Mr. Pradeep ku. Natha Dist. trainer (ORMAS) Dhenkanal for Agarbati making.

SL.NO	SUBJECT	DATE	VILLAGE/ BLOCK	NO OF GROUPS	TOTAL PARTICIPANT	TOTAL DURATION
1	Agarbati Making	16/07/2018 to 22/07/2018	Baiginian	6	30	8 Days
2		23/07/2018 to 29/07/2018	Chandpur	6	30	8 Days
3		30/07/2018 to 05/08/2018	Chandpur	6	30	8 Days

SUDA

People's Forum with the support of State Urban Development Authority has been involved in catalyzing the formation and capacity building of SHGS under the project of State Urban Livelihood Mission.

National Urban Livelihood Mission (NULM) was launched by the Ministry of Housing and Urban Poverty Alleviation (MHUPA), Government of India in 23rd September 2013 by replacing the existing Swarna Jayanti Shahari Rozgar Yojana (SJSRY). The NULM will focus on organizing urban poor in their strong grassroots level institutions, creating opportunities for skill development leading to market-based employment and helping them to set up self-employment venture by ensuring easy access to credit. The Mission is aimed at providing shelter equipped with essential services to the urban homeless in a phased manner. In addition, the Mission would also address livelihood concerns of the urban street vendors. Deen Dayal Antyodaya Yojana or DAY is a Government of India scheme for helping the poor by providing skill training. To reduce poverty and vulnerability of the urban poor households by enabling them to access gainful self-employment and skilled wage employment opportunities, resulting in an appreciable improvement in their livelihoods on a sustainable basis, through building strong grassroots level institutions of the poor. The mission would aim at providing shelters equipped with essential services to the urban homeless in a phased manner. In addition, the mission would also address livelihood concerns of the urban street vendors by facilitating access to suitable spaces, institutional credit, social security and skills to the urban street vendors for accessing emerging market opportunities.

- Self Help Group (SHG) Formation: (NAC) of Dhenkanal and Sonepur district As per DAY-NULM guidelines SHGs groups are formed taking 10 to 20 women or men who come together to improve their living conditions by group savings & loans. Under DAY-NULM, self-help group of urban poor will be formed. 70% people are under NFS cardholder
- Bank opening of their nearest bank which is provided service
- Capacity building training

After formation of SHG group & account opening to CBT training of all SHG groups like Basic concepts of function of a SHG like how to conduct meeting, basic savings, lending money, repayment habits, responsibilities of group members

Bookkeeping, & accounting, Fund managements, building bank & credit linkage, & communication, decision making, conflict resolution

- Accessing GOVT benefits on coverage under DAY-NULM scheme especially universal financial inclusion, skill training & micro-credit & Social welfare programmed

- ALF federation- Area level federation is an association of SHGs consisting of representatives from all members SHGs, with the objective of supporting members of SHG. ALF may be formed with 10-20 SHG covering an area of award or Slum minimum 2 members are members of the Nominated representative per SHG. The ALF register to be Societies registration Act 1860
- Reeling found: After the CBT training the all SHG group members are giving R.F found after gradation

- CLF Federation: A city level federation will be formed consisting of representative's from each ALF. It is expected that each city will have at one CLF. The CLF should registration ACT 1860. All ALFs in a city should be represented in CLF

Objectives of the project

The objective of Deendayal Antyodaya Yojana-National Urban Livelihoods Mission (DAY-NULM), a flagship programme of the Ministry of Housing and Urban Affairs is to reduce poverty and vulnerability of the urban poor households by enabling them to access gainful self-employment and skilled wage employment opportunities, resulting in an appreciable improvement in their livelihoods on a sustainable basis, through building strong grassroots level institutions of the poor.

To increase the income of urban poor through structured market-oriented certified courses that can provide salaried employment & Self-employment opportunities which will eventually lead to better living standards & alleviation of urban poverty on a sustainable basis.

Project period details

To enable rural poor to setup livelihood activity on a sustainable basis, minimum handholding period of at least two years would be required. The project period two year after the last set of trainees are provided activities. Project Sanctioned of date 28th November 2017. To covered area **Bhuban, K.Nagar, Hindol NAC in Dhenkanal district and Tarabha, Binika NAC in Sonpur district.**

PROJECT ACTIVITIES

Formation of SHG:-

SHG (Self Help Group) formed by the community women, which has specific number of members like 10 or 20. In such a group the poorest women would come together for emergency, disaster, social reasons, economic support to each other have ease of conversation, social interaction and economic interaction.

Opening of Bank account

SHGs have been able to mobilize small savings either on weekly or monthly basis from persons who were not expected to have any savings. They have been able to effectively recycle the resources generated among the members for meeting the emergent credit needs of members of the group. So that Bank account opening is necessary part of these SHGs.

Capacity building training of SHG

Capacity building is the process through which individuals, organizations, and societies obtain, strengthen, and maintain the capabilities to set and achieve their own development objectives over time. The main objectives of the CBT are to create enhance and develop constituents capacity for livelihood.



Revolving fund to the SHG

The SHG should be functional for a period of 3 months with at least 70% of SHG members should be urban poor to become eligible for Revolving Fund support under DAY-NULM. One-time Revolving Fund support to the tune of Rs. 50,000 would be available to registered Area Level Federations (ALFs) of SHGs.

Formation and registration of Area level Federation

An area-level federation (ALF) is an association of SHGs consisting of representatives from all members SHG, with the objective of supporting SHG members.

CRP and Book keeper Identification

Community Resource Person (CRP) essential part of this SHG groups because they handle over the SHG meeting every month and monitoring all these things those need for SHG. As a same part of bookkeeper they also do every month record maintenance time to time give proper path.

Target and Achievement

Community Resource Person (CRP) essential part of this shg groups because they handle over the SHG meeting every month and monitoring all this things those need for SHG. As a same part of book keeper they also do every month record maintenance time to time give the proper path.

SL.NO	OBJECTIVE	TARGET				ACHIEVEMENT			
		Bhuban NAC	K.Nagar NAC	Tarabha NAC	Binika NAC	Bhuban NAC	K.Nagar NAC	Tarabha NAC	Binika NAC
1	Formation of SHG	70	41	20	50	73	41	20	50
2	Opening of Bank account	70	41	20	50	73	41	20	50
3	Capacity building training of SHG	70	41	20	50	73	41	20	50
4	Revolving fund to the SHG	70	41	20	50	73	37	20	24
5	Formation and registration of Area level Federation	14	7	1	5	-	-	-	-
6	CRP Identification	15	15	20	12	15	15	20	8
7	Book keeper Identification	73	41	20	50	73	41	20	50

Facilitated the process for establishing linkages of SHGs with Banks by opening of bank accounts.
Capacity Building: Facilitated SHGs and its members to access financial services like saving, insurance, remittance and credit.

SL. NO	NAME OF THE NAC	TOTAL NO OF TARGET FOR SHG FORMATION	NO OF FORMATION AS ON	BANK ACCOUNT OPENING		TOTAL NUMBERS OF MEMBERS
				BANK ACCOUNT OPENING	PROCESSING	
1	Bhuban	21	21	21	0	630
2	K.Nagar	21	21	21	0	630

PREPARATION OF VILLAGE DISASTER MANAGEMENT PLAN

VDMP (Village Disaster Management Plan) with its development of disaster management plan at the village level aims at building the capacity and resilience of the community to equip them with the skills so that management of various hazards becomes a way of life for them. It would help the local community to prepare for and respond to disaster effectively. Peoples Forum was selected by the District Collector of Puri to prepare VDMP of 43 villages in Astarang Block. The specific objectives of VDMP are to:

- Involve the local community in the entire planning process
- Create the plan that will enable the intermediate deployment of resources in an organised manner during an emergency
- Create a plan that will allow for quick and immediate response in the event of a disaster by the community
- Ensure that there is an owner of the plan within the community
- Link the VDMP to the long-term development plan of the village



FINANCIAL INCLUSION & LIVELIHOOD GENERATION

BUSSINESS CORRESPONDENCE

Indian agriculture has moved far beyond the production of basic food grains. From the past, we can able to identify that India transformed from import dependence to self-sufficiency. However, the key question that arises is whether our way adequately prioritise the key elements that have the potential to bring prosperity to farmers by providing cost-reducing solutions and achieving desired growth in future.

Although India has a significant presence internationally in terms of production of key cereals, pulses, fruits, vegetables and animal products, at the same time, productivity is fairly low. Despite a conducive policy environment and strong demand pull for the sector, key challenges plaguing the sector involve smaller holding size, dismal primary and secondary processing infrastructure, a convoluted supply chain with multiple levels and intermediaries, and limited last-mile delivery of services, to name a few People's Forum has taken this initiative of Business correspondent to deliver the services and challenges to new heights.

With the objective of ensuring greater financial inclusion to the mass of women in the rural area, People's forum has decided to serve as Business Correspondent for the bank by offering a sprig of product to its client base. The use of the BC model has already shown the potential by changing the lives of millions of people in the remotest parts of the country. For poor and vulnerable people, who could not think of going to the bank, banking has come to them.

The increasing demand for agri outputs requires support for aggregation of farm operations for increased and sustained productivity. Such aggregation can either be achieved through physical aggregation of farms or aggregating such as SHG federation. As a Business correspondent we experimented with loans for loner term purposes such as Agricultural loans to those JLGs. Loans are typically in the range of Rs 20,000 to 50,000 per member and often are given to a group of 4 to 20 members through JLG, thus the total amount can be as high as INR 1 million in some cases. These loans are repayable over two years and are repaid in installments. (Typically in India, at least two crops are grown when irrigation is available.) We as a lender have to get into agricultural financing in a bigger way. This is all the truer as the banking system is not able to adequately reach farmers and the cooperative system in a lot of countries is nearly defunct.

Going forward, the stakeholders have to suffer critically through the inherent issues like low landholding size, longer gestation periods, lower return on investments, lower affordability amongst target groups, and skill and knowledge gaps amongst them. In order to overcome this issues, it is crucial to enable seamless hybridization of relevant technology by providing an innovative solution as well as a platform to solve their so-called issues. We need to develop a new way for the farmer to buy products and get information as well as a credit on one unified platform.

People's forum has tie-ups with YES Bank and DCB Bank to distribute their products under this model with an outreach of 46 branches across all over Odisha and changes the lives of poor and vulnerable people. Through this alternate channel, people's forum enabled to achieve the initial step of financial comprehension and strengthen their way of earning and spending patterns by providing training. Through this Training People's Forum tried to enlighten them about the convenient services/ products that will help them further in taking a sagacious and profound decision about their fiscal related problems. Its main focus through this model is to educate villagers to understanding of how to use credit, manage money and savings, minimize financial risk and drive long- term benefits of savings.

Selling products and technologies to farmers is widely recognized as a big challenge, and it is one area where they are facing challenges. This is an opportune time to integrate different domains of knowledge and skills in agri-innovation.

AUDIT REPORT

**PEOPLE'S FORUM
KHURDA - 752055
BALANCE SHEET AS AT 31 MARCH 2020**

SOURCES OF FUND	Schedules	2019-20	2018-19
General Fund:			
Opening Balance		32,74,84,606	23,86,85,109
Add : contribution to corpus fund		3,86,79,172	2,84,80,000
Add: Excess of Income over Expenditure of the year		7,17,87,377	6,03,19,497
Net General Fund		43,79,51,155	32,74,84,606
Unsecured Loan - Tier II Fund		50,00,000	50,00,000
Term Loans from Banks & FIs	7	4,68,21,375	8,50,07,021
Loan Loss Reserve		22,02,769	22,02,769
Grants to be Spent		30,00,000	32,63,556
Current Liabilities	8	5,02,98,860	4,73,79,077
		54,52,74,159	47,03,37,029
APPLICATION OF FUND			
Fixed Assets (Written down value)	9	21,56,84,994	15,39,72,617
INVESTMENTS			
FDR with Bank	10	17,04,44,272	19,50,48,228
Loans & Advances		-	76,97,640
Other Current Asset	11	10,14,51,245	7,22,80,090
Grants Receivable	1	2,58,68,961	2,01,84,453
Cash & Bank Balances	12	3,18,24,687	2,11,54,001
		54,52,74,159	47,03,37,029

Significant Accounting Policies
Notes to the Accounts

The schedules referred above form an integral part of the Balance Sheet


As per report of even date.

For B.S. Subudhi
Chartered Accountants
Firm Regd. No. : 316006E

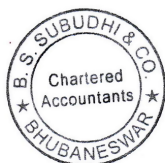


B.S. Subudhi
Partner
M. No.: 052512
Date : 27.08.2020

For People's Forum


Gobinda Chandra Pattanaik
Member Secretary

UDIN - 20052512AAAASB1265



**PEOPLE'S FORUM
KHURDA - 752055
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2020**

Particulars	Sch	2019-20	2018-19
INCOME			
Restricted Grants (including Peoples' Contribution and Organisation's Contribution) for Projects	1	7,56,13,841	6,69,22,205
Transfer from Balance Sheet on account of Project Funds	1	2,25,94,532	1,67,37,876
Alternate Income from Society's Main Objects	2	28,61,98,853	25,27,44,450
Total		38,44,07,226	33,64,04,531
EXPENDITURE			
Application to Projects out of Govts. Grants			
Utilisation of Restricted Grants (including People's and Organisation's Contribution) for Projects	1	8,99,82,538	8,02,48,579
Transfer to Balance Sheet on account of Project Funds	1	82,25,835	34,11,503
Administrative and other Input Costs	3	5,41,55,370	3,50,22,755
Salaries & Other Man power Cost	5	12,58,27,554	11,99,94,255
Application to Projects out of Income from Alternate Channels			
Programme Welfare Expenses	4	73,97,680	1,80,83,496
Social, Cultural and Other Programme Expenses	6	1,15,85,791	1,21,97,744
Earlier Grants Receivable Set off from Own Fund	1	91,50,617	36,48,212
Depreciation	9	62,94,463	34,78,489
Excess of Income over Expenditure transferred to Balance Sheet		7,17,87,377	6,03,19,497
Total		38,44,07,226	33,64,04,531

Significant Accounting Policies

Notes to the Accounts

The schedules referred above form an integral part of the Income and Expenditure Account.

As per report of even date.

For B.S. Subudhi
Chartered Accountants
Firm Regd. No. : 316006E



B.S. Subudhi
Partner
M. No.: 052512
Date : 27.08.2020

For People's Forum


Gobinda Chandra Pattanaik
Member Secretary

UDIN - 200525/2AAAA SB1265



**PEOPLE'S FORUM
KHURDA - 752055**

RECEIPT AND PAYMENT ACCOUNT FOR THE YEAR ENDED 31 MARCH 2020

Particulars	2019-20	2018-19
RECEIPTS		
Opening Balance :		
Cash in hand	10,53,905	11,86,426
Cash at Bank	2,01,00,095	50,67,981
Restricted Grants (including Interest from Bank, People's and Organisation's Contribution) for Projects :	7,56,13,841	6,69,22,204
Other Revenue	28,61,98,853	25,27,44,450
Decrease in Kiva Portfolio	76,97,640	2,23,59,730
Increase in current liabilities	1,96,19,783	2,77,99,039
Donation received for corpus Fund	3,86,79,172	2,84,80,000
	44,89,63,289	40,45,59,830
PAYMENTS		
Utilisation of Restricted Grants (including People's and Organisation's Contribution) for Projects :	8,99,82,538	8,02,48,579
Social, Cultural and other Programme Expenses	1,17,85,791	96,97,744
Administrative and other Input Costs	5,91,55,370	3,41,50,947
Programme Expenses	73,97,680	1,80,83,496
Personnel Expenses	11,75,11,203	10,04,95,129
Purchase of Fixed Assets	6,80,06,841	7,96,36,949
Earlier Grants Spent out of Own Fund	91,50,617	36,48,212
Repayment of Loan	3,81,85,646	1,64,99,829
Increase in current assets	4,05,66,871	79,99,628
Investment in Fixed Deposits	(2,46,03,956)	3,29,45,317
Closing Balance :		
Cash in hand	29,10,704	10,53,905
Cash at Bank	2,89,13,983	2,01,00,095
	44,89,63,289	40,45,59,830

Significant Accounting Policies

Notes to the Accounts

The schedules referred to the above form an integral part of the Receipt and Payment Account.

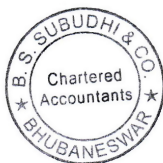
This is the Receipt and Payment Account referred to in our report of even date.

For B.S. Subudhi
Chartered Accountants
Firm Regd. No. : 316006E




B.S. Subudhi
Partner
M. No.: 052512
Date : 27.08.2020

UDIN - 20052512AAAASB1265



for People's Forum


Gobinda Chandra Pattanaik
Member Secretary

ENVIRONMENT & RENEWABLE ENERGY

SWASTH (Safe Water and Sanitation to Households)

Water and sanitation measures in rural housing is perceived as an additional financial burden for the poor families, therefore the majority of households never include water and sanitation as an integral component of house planning which is mainly attributed to lack of awareness and credit access. Such is the negligence that people need to be convinced to use toilets for carrying out their sanitary activities.

On one hand loan products like piping system, overhead tank, latrines are very small size loans that are never supported by the formal financial institutions, on the other hand the government departments like Water and Sanitation Mission has not been able to reach out to a fair percentage of the population.

A key role in incentivizing the households taking initiative to construct latrines in their own premises is taken by the Government. District Water and Sanitation Mission plays a nodal center to promote and incentivize such the sanitation initiatives.

SUPPORTED BY: District Water and Sanitation Mission and Swach Bharat Yojana

IMPACT: households get a total fund of Rs 12000 for construction of toilet.

PROGRESS:

1) Staff Training

Staffs are constantly being trained on the project. Training to existing staffs is imparted through meetings and SWASTH has been added to the training agenda of our group loans. Time to time certain gatherings such as area review meet, zonal review meets etc. and staffs are reminded about the guidelines of the product and thorough the constant visits of district coordinators of SWASTH.

Two-day training programmes are held, where the first day is a classroom session and the second is field visit. The training session is conducted branch to branch by field staffs. The Loan sanctioning guidelines and process, technical aspects of construction, cash flow analysis of households including active loans and liabilities, village credit history assessment, inclination towards the loan utilization, product pitching techniques are described and demonstrated in this training session. The activity aims to cover 4500 staffs of People's Forum and Annapurna in a span of 3 years. Besides this, mason training will also be held where 360 local masons will be trained by technical partners and further these masons will train other local masons and beneficiaries. Over 1176 branch staff were trained on the pitching of the loan product, benefits to the end clients, and loan features.

2) Demand Generation

This involves designing of the IEC material(leaflets, posters, banners), the development of the audio-visual material and its effective usage for promotion of sanitary products so as to generate demand for the water and sanitation products. Benefits of sanitation and access to clean water will also be imparted through beneficiary education at different gatherings in panchayat, block level and during occasional meetings in branches. Sessions with SHG members, health and hygiene village level committee at any prime meeting place in the village where people can be gathered easily.

1932 awareness programmes were held at branches as well as field. The objective was to generate demand for this product, through awareness creation among potential clients.

3) G.P Sensitisation Programmes

Various gram panchayat level sensitization programs will be held under this activity. Awareness activities engaging stakeholders such as potential beneficiaries, block development level staffs, Gram Panchayat, Pani Panchayat etc. Important days pertaining to access to safe water and sanitation such as World Toilet Day, World Handwashing Day, World Water Day etc will be observed where programmes will be held at village schools or community halls.

SWASTH team along with operation staffs of Annapurna will educate potential beneficiaries including stakeholders through various games, role plays, rallies etc. the winners and participants will receive small token of appreciation. 159 G.P. sensitization programmes are held focusing on a particular Gram Panchayat with participation of over 1200 households.

School Level Awareness Programmes

V40 school level awareness programmes have been conducted.



COMMUNICATION & NEWSLETTER

ESSENCE- The Face of Ashra

The oldest resident of Mission Ashra, she is aware of everything from the rules and regulations of the organization to the daily schedule. With her wrinkles of experience, known to be the 'media face of Ashra', she acts as a mediator between the untold stories to the happy phase reunion of the residents.

With her painful legs and round body she performs tasks and engages in activities with a beautiful curve in that face. At Ashra, she is not only a mere resident but also works as an employee in the kitchen, helping in cooking and cutting vegetables and getting remunerated for the same.

She gets joy in cooking and serving food to others and the remunerations builds as a positive enhancement that allows her to be alive in the dark sight with beautiful pain.

Her heart speaks

She is bold and brave, escaped from tired circumstances far away from her home, searching for a new life but miserably found inside the loom full of crowds- she shouted! "Where am I?" She walked miles and miles with that deep wound in her leg and finally found hopeful hands taking her towards the brighter land.

The welcoming hands helped her search for her quest and in the basket of unwanted rocks, she found sisters just like her struggling for them.

During her time she got well, her quest for herself was found. Her guardian angels came to her for rescuing. Now she leaves with sparkled tears, for those helpful hands.

CASE STUDY OF REUNION: THE STORY OF JOY, DREAMS AND TEARS

One of the most enthusiastic residents of Aashalok, Mr. H. Hussain (name changed) was rescued from the streets of Bhubaneswar in the month of August. He was diagnosed with Schizophrenia and was suffering from Audio-Visual Hallucination. As per his counselling reports; the death of his spiritual leader was the cause of his mental illness; he didn't have resources to cope with the trauma of that death. He started hallucinating and also became violent; abusing and beating his friends and family. He was not able to adjust to his habitat and hence, escaped from the home and started living on the streets of Bhubaneswar.

Initially he was not complying with the hygiene standard of the center which was affecting his health. Eventually, with the help of counselling and medications he started intermingling with the residents and the staff. He would offer a helping hand in the daily chores of the center and would sing songs with the other residents. After seeing an improvement in his health, the staff at the center contacted his elder brother for reunion. Within a week, his elder brother came to our center to take him back. His brother said that they had been looking for him for the past four years, and this was the first time that he was seeing him after a long time.

"Jab ye ghar pe tha tab to bahot jyada gussa karta tha aur logo ko mar raha tha. Maine kabhi use itna shant aur sidha nahi dekha tha. Aapka bahot bahot dhanywad"

~His Elder Brother Fig: Reunion of the H. Hussain(Name changed) has Opened his Saloon Shop It's been 4 months since we have reunited P. Pathan with the family and in our follow up calls his family told us that mentally, he is doing fine. He has again started his Saloon Shop and started earning for himself. He is mingling with his friend and family like before and living a happy life.

Case Study

Pravati (name changed) of Hunda village, belonging to Hunda – A- JLG 2, was facing problems as she had to venture out early in the morning before sunrise to carry out her daily sanitary activities. Pravati's husband is engaged in fishery business, majorly cultivation of prawns with an income of INR 25,000 having six members in the family with two daughters, with monthly expense of INR 21,000 there was neither savings nor source of fund for construction of a personal toilet. Therefore, defecating in the open was the only option left for her family. Being engaged in a fish and prawn business run in a small 3-acre land, the family had no savings left for construction of a toilet. The family comprised of two daughters and Pravati's in-laws who are old and need regular medical expenses every month. Besides this, according to Pravati's husband having a personal toilet was an additional expenditure which was not all necessary as his parents, grandparents including him have been defecating in the open hence there was absolutely no such requirement for a personal toilet. Pravati nevertheless was constantly worried about his family members as she knew that defecating in the open may cause some serious diseases to her family members.

On the other hand people in Munda village gradually the fellow villagers were constructing toilets one by one, therefore the women-group defecating in the open was becoming smaller. This hurt the sentiment of Pravati as besides health and hygiene reasons, she now felt the need for a toilet for her dignity as well.

With the intervention of Peoples Forum, Pravti got to know about SWASTH loan of Annapurna. Peoples Forum helped her receive credit facility from Annapurna. The staffs through activities like demand generation activity held during pre-recovery, recovery and disbursement meetings of group loan pitch SWASTH loan product with the help of IEC materials developed in collaboration with Water.Org. These IEC materials helped Pravati convince her husband about the benefits of having a personal toilet at her house premises. Through a short video made in collaboration with Water.Org her husband understood the health risks his family is being exposed to by defecating in the open. She immediately applied and with a quick appraisal process she received a loan of INR 25,000.

She can now easily save and can repay the loan for 18 monthly instalments. Earlier besides convincing her husband arranging INR 20,000-25,000 was next to impossible. She now feels her dignity is restored and can use the toilet whenever she desires. She now no-more has to wait for the sun to set and then gather her neighbours and then venture out for defecating in the open. She can use the personal toilet at her will and as per her desired timing. "Peoples Forum helped me a lot in convincing my husband and helped me availing loan within few days. I no more need to worry about the health of my children " as said by Pravati. Having a personal toilet has also brought in positive benefits in the professional front as more than an hour was being wasted earlier in defecating in the open, whereas now with the personal toilet she saves hours and contributes those hours towards her husband's cultivation business as she joins her husband early in the morning.

She now lives a dignified life, where her family's health is safeguarded by the presence of a personal toilet. Peoples Forum continues to stay in touch with her and helps her with various suggestions regarding ways to maintain the infrastructure. She now helps and encourages other group members in her village to participate in demand generation programmes where benefits and importance of access to sanitation and safe water are discussed along with the process of availing SWASTH loan. She herself now acts as an example to other group members that the process of availing loan from Annapurna and constructing a toilet is quite simple and easy.

TRAINING WORKSHOPS & CONFERENCE

A national conference was organized by People's Forum by the name of Aarambh, to initiate discussion and dialogue on the instances of youth suicide. Eminent Professors, psychologists, psychiatrists, organizations working with suicide prevention in India were called to share their expert views regarding the issue and also provide insights on how an organization should work while dealing with sensitive cases. The conference also provided a platform for research scholars and students to present their papers.

To inaugurate the conference, we had the good fortune of having with us Mr. Manas Ranjan Ray, Secretary to DLSA, Prof. (Dr) Srijeet Mishra, Director of NCDS, Prof. (Dr) Pratap Rath from Utkal University, Bhubaneswar and Dr. Geetanjali Batmanabane, Director of AIIMS Bhubaneswar. The inaugural address was about the awareness gap regarding the issue. The problem further aggravates because of the unavailability of trained professionals and organizations in the field of mental health.

Our expert speakers, like Nelson Vinod Moses, spoke about 'The role of social media and gaming addiction in suicide'. Mr. Moses is the founder of Suicide Prevention India Foundation for a decade and over the years he has had unaccountable first-hand experiences of what suicidal ideation can be to the person as well as other around him. He established a direct link between smartphones being used from a young age which is exposing the population to triggers of self-harm, anger management issues and display of violent behavior. He suggested parents to spend more time with their ward. Setting up services such as a peer counselling model, creating multiple levels of first responders for various issues would help individuals to come out and share their grief.

Dr. Vikram Mishra, Professor at Ravenshaw University, spoke about the 'Role of educational institutions in mitigating suicide'. He shared from his experience that in educational institutes' love affairs is a major issue. Improper internalization of social norms, social values and socialization are the reasons. Family is a key element; parenting is very important and it is very influential for a child in his/her growing years.

Tanuja Babre, Program Manager at iCall in Mumbai, is leading in the services provided to the client in case of suicidal ideation or any kind of crisis situation. She spoke on 'Suicide among working Professionals' emphasizing that suicide at work is the result of complex interactions between individual vulnerabilities, stressful life events, unrealistic targets set by organizations, family expectation which puts the individual in maze of social realities which some can cope however some cannot and hence they take their lives. Organizations and corporates need to be sensitive about their employees' mental health and conduct regular mental health screening as well as corporate training to achieve a balanced work life.



Professor Pratap Rath while speaking on 'Suicide and the way out' mentioned that the dignity of the individual needs to be assured. They should be loved and accepted. There should be more helplines for suicide prevention in the country for distressed individuals to reach out to people. They should not be questioned rather they should be listened to; empathy is a great virtue.

WORKSHOPS AND TRAININGS:

One day Workshop – “My Body My Rights”

Fostering a positive and safe relationship with a child is very important. Keeping in mind the growing concerns around physical and behavioral changes in children, and creating a safe space around them, a one-day workshop was held for the children in Aama Ghara in the month of August 2019 in collaboration with Utsa Foundation.

The objectives of this workshop were:

- To make the child comprehend the physical, emotional and sexual changes that occur during puberty
- To encourage positive body image among children
- To set norms on safe and unsafe touch and acceptable and unacceptable behaviours for children

Capacity Building Training for House-Mothers

A one-day Capacity building workshop was conducted for the housemothers in Aama Ghara in the month of September, 2019.

Training Program on ‘Psycho-Social Care & Laws on Mental Health’, 20th & 21st September 2019.

To lay emphasis on the importance of trained personnel in the field of mental health, a training program was organized at Skill Development Center of People's Forum, on 20th-21st September, on the topic, 'Psycho-Social Care and the Laws on Mental Health'. The participants for the training program included - Multi- purpose Care Workers, Nursing staff, Counsellors, Pharmacists and the management team from Mission Ashra, Mission Ashalok, Ujjwala and Aama Ghara. The purpose of the training program, was to promote ways of ensuring efficient and smooth functioning of the centers, along with providing psycho-social care to the residents of their respective centers.

The expert panel consisted of professionals from AIIMS Hospital (BBSR) - Dr. Shree Mishra (Dept. of Psychiatry) & Dr. Renju Susanne (Dept. of Nursing) and Ms. Ashwini Survase (Project Manager, Tarasha-FieldAction Project, TISS Mumbai). They spoke in great detail about the Mental Healthcare Act, 2017, Counseling skills & techniques, Psychotherapy and Caregiving and Sensitization. Training on documents of Clinical Case History and Mental Status Examination was done by Pratima Borah and Sunaina Tourangbam, Program Associates from People's Forum.

Workshops and Trainings:

One day Workshop – “My Body My Rights”

With the realization that there is a need for constant interaction with children on mental and physical changes that occur during teenage, positive body image, appropriate behaviour etc. and to give them a safe platform to share their feelings and confusions which are natural to occur, especially those who are hitting their puberty, a one-day workshop was held for children in AamaGhara in the month of August 2019 in collaboration with Utsa Foundation.

Objectives of this workshop were:

- To make the child comprehend the physical, emotional and sexual changes that occur during puberty
- To encourage positive body image among children
- To set norms on safe and unsafe touch and acceptable and unacceptable behaviours for children

Capacity Building Training for House-Mothers

A one-day Capacity building workshop was conducted for the housemothers in AamaGhara in the month of September, 2019.





AWARDS AND RECOGNITIONS

S. No	Award	Host	Year
1	Odisha Citizen Award	TATA Steel & O TV	2013
2	International Kumar Bhai Bhalla Manisha Samman	International Sovaniya Mahotsav, Jajpur	2013
3	Dr.Durgabai Deshmukh Award for the year 2005	The Central Social Welfare Board	2012
4	Adarsh Odisha Samman	Adarsh Odisha Charitable Trust	2011
5	Besant Selfless Service Award	T.O.S, MAHABHARAT GROUP	2010
6	Adikabi Sarala Das SmuritySanman	Adikabi Sarala Dar Sanskrutika Parisad	2010
7	National Youth Convention Award for National Building	YOUNG ODISHA & DCOSWAS	2008
8	KhordhaMahautsav Award	New Thinking Forum, Khordha	2007
9	Kumar Uschab Award	YOUTH, Odisha	2004
10	Bhubaneswar Mahautsav Award		2004
11	Dr. Hare Krishan Mahatab Award		2004



Supporting Partners of People's Forum



**District Mineral Foundation
Jharsuguda, Govt. of Odisha**



**Social Security and Empowerment of
Persons with Disabilities Department,
Govt. of Odisha**



**Ministry of Women and
Child Development ,
Govt. of Odisha**



**Department of Sports
and Youth Services, Govt. of Odisha**



**Department of SC & ST Development,
Minorities & Backward Classes Welfare**



**Department of School and
Mass Education, Govt. of Odisha**



Goa Carbon Limited

